



Highlights of Post-Fiscal Cliff Poll on Corporate and Individual Taxes

The nationwide survey of 1,006 likely voters was conducted by Hart Research Associates for Americans for Tax Fairness on January 18-22, 2013. The polling memo, PowerPoint deck and topline are [available here](#).

Make Sure Corporations Pay Their Fair Share of Taxes

- By a margin of 78% to 22%, voters believe that “mak[ing] sure big corporations pay their fair share of taxes” is an important budget goal (55% extremely important), and by 80% to 20% voters say the same about “closing tax loopholes that benefit big corporations.” [Q. 7a toplines]
- By a margin of 83% to 11%, voters want to use “tax revenue from closing corporate loopholes and limiting deductions to reduce the budget deficit and make public investments, rather than to reduce tax rates on corporations.” [Q. 17 toplines]

End Tax Breaks to Corporations for Shifting Jobs and Profits Offshore

- By a margin of 83% to 13%, voters want to “Increase taxes on the profits that American corporations make overseas, to ensure they pay as much on foreign profits as they do on profits made in the United States.” [Q. 12 toplines]
- By a margin of 73% to 25%, voters want to “Close loopholes that allow corporations and wealthy individuals to avoid paying U.S. taxes by shifting income to overseas tax havens.” [Q. 12 toplines]
- By a margin of 73% to 20%, voters disapprove of “allow[ing] corporations to not pay any U.S. taxes on profits that they earn in foreign countries” [a territorial tax system]. [Q. 12 toplines]

End Special Fossil-Fuel Tax Breaks

By a margin of 59% to 36%, voters want to “Eliminate tax breaks for oil companies.” [Q. 12 toplines]

End Stock Option Loopholes

By a margin of 63% to 34%, voters want to “Prevent corporations from avoiding taxes when they award their executives millions of dollars in stock options.” [Q. 12 toplines]

Place a Small Sales Tax on Wall Street Trading

By a margin of 61% to 32%, voters want to “Establish a small tax on all trading in stocks and bonds and other financial market trades. For example, for every ten thousand dollars in a trade the tax would be three dollars.” [Q. 12 toplines]

Limit Tax Deductions for the Richest 2 Percent

By a margin of 56% to 41%, voters support “Limit[ing] tax deductions for people making over \$250,000 a year.” [Q. 12 toplines]

Close the Inherited Capital Gains Tax Loophole

By a margin of 60% to 35%, voters want to “Eliminate the loophole that allows wealthy families to avoid paying any capital gains taxes on stocks and bonds that they inherit.” [Q. 12 toplines]

Tax Capital Gains and Dividends of Richest 2% at Same Rate as Ordinary Income

- By a margin of 52% to 36%, voters support a proposal that would “For those making over two hundred fifty thousand dollars, end the lower tax rate on income from selling stocks and other assets.” [Q. 12 toplines]
- By a margin of 48% to 39%, voters support a proposal that would “For those making over two hundred fifty thousand dollars, end the lower tax rate on dividend income from stocks.” [Q. 12 toplines]

Close the “Carried Interest” Loophole for Multi-Millionaire Investment Fund Managers

By a margin of 75% to 20%, voters want to “Eliminate the loophole that allows hedge fund managers to pay a lower tax rate than middle-class taxpayers.” [Q. 12 toplines]

Place a Surtax on the Incomes of Millionaires

- By a margin of 73% to 22%, voters support “Plac[ing] a surtax of five percent on a person’s income over ten million dollars per year.” [Q. 12 toplines]
- By a margin of 67% to 28%, voters support “Plac[ing] a surtax of five percent on a person’s income over one million dollars per year.” [Q. 12 toplines]