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## ONE-YEAR ROUNDUP OF BILLIONAIRE WEALTH GROWTH DURING THE PANDEMIC AND THE TOP PANDEMIC PROFITEERS

WASHINGTON, D.C. – For the past year, Americans for Tax Fairness (ATF) and the Institute for Policy Studies (IPS) have tracked the wealth growth of America’s billionaires since March 18, 2020, the rough beginning of the pandemic. This report summarizes the extraordinary growth in wealth of those now 657 billionaires based on real-time data from Forbes on March 18, 2021.

Here are highlights from the last 12 months of billionaire wealth growth:

- The combined wealth of the nation’s 657 billionaires increased more than \$1.3 trillion, or 44.6%, since the pandemic lockdowns began. [\[Master Table\]](#) Over those same 12 months, more than [29 million](#) Americans contracted the virus and more than 535,000 died from it. As billionaire wealth soared over, almost [80 million lost work](#) between March 21, 2020, and Feb. 20, 2021, and [18 million were collecting unemployment](#) on Feb. 27, 2021.
- There are 43 newly minted billionaires since the beginning of the pandemic, when [there were 614](#). A number of new billionaires joined the list after initial public offerings (IPOs) of stock in companies such as Airbnb, DoorDash, and Snowflake.
- The increase in the combined wealth of the 15 billionaires with the **greatest growth in absolute wealth** was \$563 billion or 82%. **[Table 1]** The wealth growth of just these 15 represents over 40% of the wealth growth among all billionaires. Topping the list are Elon Musk (\$137.5 billion richer, 559%), Jeff Bezos (\$65 billion, 58%) and Mark Zuckerberg (\$47 billion, 86%).
- The **10 biggest “Pandemic Profiteers”** saw the greatest percentage increase in their wealth—at least 300%. **[Table 2]** They mostly multiplied their fortunes in the world of online goods, services and entertainment, as forcibly homebound Americans shopped, invested and diverted themselves in isolation. They include the owners of ecommerce leaders Quicken Loans, Square, Carvana, and cryptocurrency exchange Coinbase; social media sites Snapchat and Twitter; online streaming platform Roku; and digital ad agency Trade Desk. 19 other billionaires experienced increases of over 200% while 48 others more than doubled their fortunes with 100%+ gains.
- Of **17 industry categories**, billionaires in the technology industry had the greatest collective wealth growth—\$564 billion, or nearly 68%. **[Table 3]** They were worth \$1.4 trillion on March 18, 2021, or one-third of the billionaires’ total. The titans of Wall Street—the Finance & Investment industries—saw their wealth grow by \$226 billion—a nearly 37% increase. Automotive industry billionaires had the biggest percentage point increase in wealth—317% based on an increase in wealth of \$172 billion. That was largely driven by the extraordinary rise in Elon Musk’s wealth—\$137.5 billion or 559%.

- All but **three states saw the wealth of their billionaire residents increase. [Table 4]** Topping the list in total wealth growth are **California** at \$551 billion, **Washington** at \$134.6 billion, and **New York** at \$116.4 billion. The top three states with the greatest percentage increase in wealth are **Michigan** at 164%, **Arizona** at 110%, and **Hawaii** at 107%.

Billionaire wealth growth is calculated between March 18, 2020 and March 18, 2021, based on *Forbes* data [compiled in this report](#) by ATF and IPS. March 18 is used as the unofficial beginning of the crisis because by then most [federal](#) and [state](#) economic restrictions responding to the virus were in place. March 18 was also the date that *Forbes* picked to measure billionaire wealth for the 2020 edition of its annual billionaires' report, which provided a baseline that ATF and IPS compare periodically with real-time data from the *Forbes* website. [PolitiFact has favorably reviewed](#) this methodology.

“The pandemic has created an astonishing rise in wealth for the nation’s billionaires while tens of millions of Americans fell further behind,” said **Frank Clemente, executive director of Americans for Tax Fairness**. “Billionaires are living in a different world from the rest of us. It’s time we bring them down to earth and make them pay their fair share of taxes like the rest of us so we can create an economy that works for everyone.”

“The pandemic profiteers are extracting windfalls of wealth during a time of widespread suffering for the majority of people,” said **Chuck Collins, director of the Institute for Policy Studies’ Program on Inequality**. “They exploit the artificial markets created by the pandemic, including having their Main Street competition shuttered and our increased dependence on online technologies.”

Under current tax law, none of the billionaires’ wealth will be taxed during their lifetimes, unless the underlying assets are sold at a gain. Thanks to a [weakened estate tax](#) and aggressive [estate-tax dodging](#) by the rich, much of the money will also escape taxation when passed onto the next generation.

Sen. Elizabeth Warren and colleagues in the House have introduced the “Ultra-Millionaire Tax Act” to reap some revenue from huge fortunes that otherwise sit untaxed year after year. The tax rate would just be two cents on the dollar (2%) for people with wealth between \$50 million and \$1 billion and just three cents on the dollar (a total of 3%) for wealth above \$1 billion. According to an ATF and IPS analysis of *Forbes* data, America’s [billionaires alone would owe \\$114 billion](#) for last year if Warren’s wealth tax had been in place and \$1.4 trillion over 10 years. The law would [raise a total of about \\$3 trillion](#) over 10 years.

TABLE 1

U.S. BILLIONAIRES WITH THE GREATEST TOTAL WEALTH GROWTH IN ONE YEAR						
March 18, 2020 - March 18, 2021						
Name	Net Worth Mar. 18, 2020 (\$ Billions)	Real Time Worth Mar. 18, 2021 (\$ Billions)	Wealth Growth Mar. 18, 2020 - Mar. 18, 2021 (\$ Billions)	% Wealth Growth Mar. 18, 2020 - Mar. 18, 2021	Primary Source	State
Elon Musk	\$24.6	\$162.1	\$137.5	558.9%	Tesla, SpaceX	California
Jeff Bezos	\$113.0	\$178.1	\$65.1	57.6%	Amazon	Washington
Mark Zuckerberg	\$54.7	\$101.7	\$47.0	85.9%	Facebook	California
Daniel Gilbert	\$6.5	\$48.2	\$41.7	641.5%	Quicken Loans	Michigan
Larry Page	\$50.9	\$88.6	\$37.7	74.1%	Google	California
Sergey Brin	\$49.1	\$86.0	\$36.9	75.2%	Google	California
Larry Ellison	\$59.0	\$90.2	\$31.2	52.9%	Oracle	California
Warren Buffett	\$67.5	\$96.5	\$29.0	43.0%	Berkshire Hathaway	Nebraska
Bill Gates	\$98.0	\$126.5	\$28.5	29.1%	Microsoft	Washington
Phil Knight	\$29.5	\$52.9	\$23.4	79.3%	Nike	Oregon
Michael Dell	\$22.9	\$46.2	\$23.3	101.7%	Dell computers	Texas
Mackenzie Scott	\$36.0	\$53.5	\$17.5	48.6%	Amazon	Washington
Steve Ballmer	\$52.7	\$68.4	\$15.7	29.8%	Microsoft	Washington
Len Blavatnik	\$17.0	\$31.7	\$14.7	86.5%	diversified	
Ernest Garcia, II.	\$2.4	\$16.0	\$13.6	566.7%	used cars	Arizona
<b>SUBTOTAL</b>	<b>\$683.8</b>	<b>\$1,246.6</b>	<b>\$562.8</b>	<b>82.3%</b>		
<b>ALL OTHERS</b>	<b>\$2,263.7</b>	<b>\$3,016.9</b>	<b>\$753.2</b>	<b>33.3%</b>		
<b>TOTAL</b>	<b>\$2,947.5</b>	<b>\$4,263.5</b>	<b>\$1,316.0</b>	<b>44.6%</b>		

Source: [Forbes data analyzed by Americans for Tax Fairness and Institute for Policy Studies](#), March 18, 2021

TABLE 2

U.S. BILLIONAIRES WITH THE GREATEST PERCENT OF WEALTH GROWTH IN ONE YEAR						
March 18, 2020 - March 18, 2021						
Name	Net Worth Mar. 18, 2020 (\$ Billions)	Real Time Worth Mar. 18, 2021 (\$ Billions)	Wealth Growth Mar. 18, 2020 - Mar. 18, 2021 (\$ Billions)	% Wealth Growth Mar. 18, 2020 - Mar. 18, 2021	Primary Source	State
Bom Kim	\$1.0	\$7.7	\$6.7	670.0%	online retailing	
Daniel Gilbert	\$6.5	\$48.2	\$41.7	641.5%	Quicken Loans	Michigan
Ernest Garcia, II.	\$2.4	\$16.0	\$13.6	566.7%	used cars	Arizona
Elon Musk	\$24.6	\$162.1	\$137.5	558.9%	Tesla, SpaceX	California
Brian Armstrong	\$1.0	\$6.5	\$5.5	550.0%	cryptocurrency	California
Bobby Murphy	\$1.9	\$12.0	\$10.1	531.6%	Snapchat	California
Evan Spiegel	\$1.9	\$11.2	\$9.3	489.5%	Snapchat	California
Jack Dorsey	\$2.6	\$12.9	\$10.3	396.2%	Twitter, Square	California
Anthony Wood	\$1.6	\$6.9	\$5.3	331.3%	Roku	California
Jeff Green	\$1.0	\$4.0	\$3.0	300.0%	digital advertising	California
<b>SUBTOTAL</b>	<b>\$44.5</b>	<b>\$287.5</b>	<b>\$243.0</b>	<b>546.1%</b>		
<b>ALL OTHERS</b>	<b>\$2,903.0</b>	<b>\$3,976.0</b>	<b>\$1,073.0</b>	<b>37.0%</b>		
<b>TOTAL</b>	<b>\$2,947.5</b>	<b>\$4,263.5</b>	<b>\$1,316.0</b>	<b>44.6%</b>		

## TEN BIGGEST PANDEMIC PROFITEERS (Percent/Amount wealth increased over past year)

1. **Bom Kim (670%/ \$7.7 billion):** A U.S. citizen and founder of the e-commerce giant Coupang, the Amazon of South Korea. Kim's fortune surged as high as [\\$11 billion after the company's IPO](#) in early March.
2. **Dan Gilbert (642%/ \$41.7 billion):** Owner of Quicken Loans, which capitalized on cloistered citizens tapping online financing. Lives in **Michigan**.
3. **Ernest Garcia II (567%/ \$13.6 billion):** Biggest shareholder of Carvana, the online car sales and auto-financing giant. **Arizona** resident.
4. **Elon Musk (\$559%/ \$137.5 billion):** Musk is now the second wealthiest Americans—at nearly \$138 billion—as his shares in Tesla, Space-X and other companies that he owns continue to climb. Lives in **Texas**.
5. **Brian Armstrong (550%/ \$5.5 billion):** Chief executive of Coinbase, the largest cryptocurrency exchange in the country. **California** resident.
6. **Bobby Murphy (531%/ \$10.1 billion):** Co-founder of Snapchat, with his Stanford fraternity brother, Evan Spiegel. **California** resident.
7. **Evan Spiegel (490%/ \$9.3 billion):** Co-founder of Snapchat with his other billionaire super-gainer, Bobby Murphy. **California** resident.
8. **Jack Dorsey (396%/ \$10.3 billion):** Co-founder and CEOs of both Twitter and Square, the small business payment app. Lives in **California**.
9. **Anthony Wood (331%/ \$5.3 billion):** Founder of Roku, which enables online TV video streaming. **California** resident.
10. **Jeff Green (300%/ \$3 billion):** **Californian** founder and chairman of The Trade Desk, a digital advertising firm.

## OTHER NOTABLE BILLIONAIRE WEALTH GAINERS DURING THE PANDEMIC

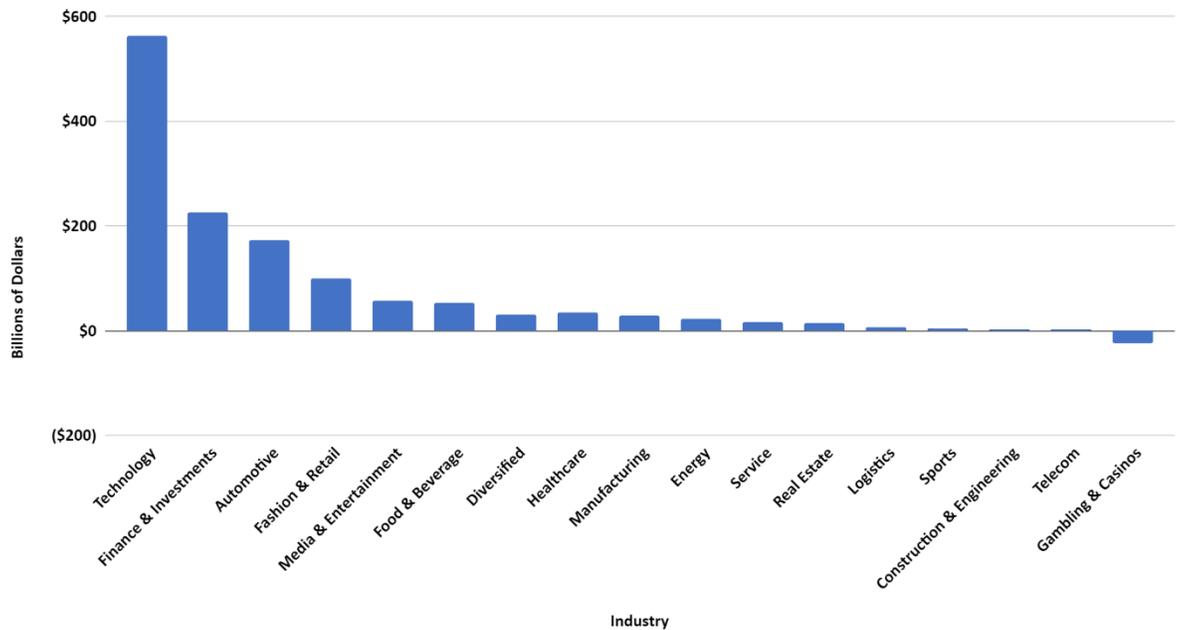
- **Eric Yuan**, co-founder of video-conferencing technology **Zoom**, saw his wealth rise by \$8.4 billion during the pandemic year, a gain of 153%. A year ago, Yuan had \$5.5 billion which increased to \$13.9 billion. Last year Zoom [paid no federal income taxes](#) on its \$660 million in profits, which increased by more than 4,000%.
- The three owners of **Airbnb** saw their wealth accelerate thanks to their pandemic year IPO. **Brian Chesky's** wealth increased from \$4.1 billion to \$14.6 billion, a gain of \$10.5 billion, an increase of 256%. **Nathan Blecharczyk** and **Joe Gebbia**, with equal ownership stakes valued at \$4.1 billion a year ago, each saw their wealth increase to \$13.2 billion, for gains of \$9.1 billion each, or 222%.
- **Jim Koch**, owner of Boston Beer Company and brewer of the **Sam Adams brand**, saw his wealth increase from \$1.3 billion to \$3.2 billion, a gain of \$1.9 billion over the pandemic year, or 146%.
- **Dan and Bubba Cathy**, the owners of drive-through sensation Chick-Fil-A, saw their combined wealth of \$6.8 billion rise to \$16.6 billion, a gain of \$9.8 billion over the pandemic year, or 144%.
- **Harold Hamm**, the politically connected oil and gas fracker, saw his wealth increase from \$2.4 billion to \$7.5 billion during the pandemic year, an increase of 5.1 billion, or 212.5%.

**TABLE 3**

<b>ONE-YEAR U.S. BILLIONAIRE WEALTH GROWTH BY INDUSTRY</b>					
<b>March 18, 2020 - March 18, 2021</b>					
<b>Industry</b>	<b>Net Worth Mar. 18, 2020 (\$ Billions)</b>	<b>Net Worth Mar. 18, 2021 (\$ Billions)</b>	<b>1 Year Wealth Growth (\$ Billions)</b>	<b>1 Year % Wealth Growth</b>	<b>Number of Billionaires Per Industry</b>
Technology	\$833	\$1,397	\$564	67.8%	121
Finance & Investments	\$617	\$843	\$226	36.6%	166
Automotive	\$54	\$227	\$172	316.9%	17
Fashion & Retail	\$363	\$463	\$100	27.4%	51
Media & Entertainment	\$191	\$249	\$58	30.6%	36
Food & Beverage	\$218	\$271	\$54	24.6%	63
Diversified	\$104	\$135	\$31	30.1%	10
Healthcare	\$68	\$105	\$36	52.9%	27
Manufacturing	\$62	\$90	\$28	45.6%	26
Energy	\$84	\$107	\$23	26.8%	31
Service	\$66	\$82	\$16	24.7%	26
Real Estate	\$142	\$157	\$15	10.7%	44
Logistics	\$16	\$22	\$6	37.9%	6
Sports	\$74	\$79	\$5	6.3%	23
Construction & Engineering	\$11	\$14	\$3	29.0%	3
Telecom	\$8	\$11	\$3	37.2%	3
Gambling & Casinos	\$37	\$13	(\$25)	-66.2%	4
<b>TOTAL</b>	<b>\$2,947.5</b>	<b>\$4,263.5</b>	<b>\$1,316.0</b>	<b>44.6%</b>	<b>657</b>

Source: [Forbes data analyzed by Americans for Tax Fairness and Institute for Policy Studies](#), March 18, 2021

**One Year Billionaire Wealth Growth, 2020-2021 (\$ Billions)**



Source: [Forbes data analyzed by Americans for Tax Fairness and Institute for Policy Studies](#), March 18, 2021

TABLE 4

ONE-YEAR U.S. BILLIONAIRE WEALTH GROWTH BY STATE					
March 18, 2020 - March 18, 2021					
State	Net Worth Mar. 18, 2020 (\$ Billions)	Net Worth Mar. 18, 2021 (\$ Billions)	1 Year Wealth Growth (\$ Billions)	1 Year % Wealth Growth	Number of Billionaires
<b>U.S. TOTAL</b>	<b>\$2,947.5</b>	<b>\$4,263.5</b>	<b>\$1,316.0</b>	<b>44.6%</b>	<b>657</b>
Arizona	\$22.0	\$46.2	\$24.2	110.0%	11
Arkansas	\$115.0	\$129.7	\$14.7	12.8%	5
California	\$688.3	\$1,239.5	\$551.2	80.1%	165
Colorado	\$31.0	\$43.1	\$12.1	39.0%	10
Connecticut	\$54.2	\$58.6	\$4.4	8.1%	11
Florida	\$183.2	\$228.4	\$45.2	24.7%	59
Georgia	\$41.6	\$61.5	\$19.9	47.8%	12
Hawaii	\$11.0	\$22.8	\$11.8	107.3%	2
Idaho	\$3.5	\$3.4	(\$0.1)	-2.9%	1
Illinois	\$52.5	\$70.5	\$18.0	34.3%	17
Indiana	\$13.5	\$16.7	\$3.2	23.7%	3
Iowa	\$3.8	\$5.4	\$1.6	42.1%	1
Kansas	\$41.7	\$51.0	\$9.3	22.3%	2
Kentucky	\$7.1	\$9.2	\$2.1	29.6%	2
Louisiana	\$3.2	\$3.4	\$0.2	6.3%	1
Maine	\$1.4	\$2.3	\$0.9	64.3%	1
Maryland	\$25.0	\$33.8	\$8.8	35.2%	10
Massachusetts	\$51.5	\$94.8	\$43.3	84.1%	21
Michigan	\$29.1	\$76.9	\$47.8	164.3%	7
Minnesota	\$4.9	\$7.0	\$2.1	42.9%	4
Mississippi	\$2.8	\$2.8	\$0.0	0.0%	2
Missouri	\$17.3	\$23.7	\$6.4	37.0%	6
Montana	\$12.9	\$15.6	\$2.7	20.9%	4
Nebraska	\$73.0	\$102.6	\$29.6	40.5%	3
Nevada	\$56.5	\$38.3	(\$18.2)	-32.2%	10
New Jersey	\$17.6	\$25.0	\$7.4	42.0%	7
New York	\$480.4	\$596.8	\$116.4	24.2%	114
North Carolina	\$13.7	\$14.4	\$0.7	5.1%	3
Ohio	\$12.8	\$15.4	\$2.6	20.3%	6
Oklahoma	\$25.8	\$38.0	\$12.2	47.3%	6
Oregon	\$31.2	\$55.7	\$24.5	78.5%	2
Pennsylvania	\$27.2	\$39.1	\$11.9	43.8%	13
Rhode Island	\$1.8	\$2.1	\$0.3	16.7%	1
South Carolina	\$1.3	\$1.9	\$0.6	46.2%	1
South Dakota	\$2.0	\$2.8	\$0.8	40.0%	1
Tennessee	\$24.7	\$41.5	\$16.8	68.0%	11
Texas	\$238.9	\$299.0	\$60.1	25.2%	60

State	Net Worth Mar. 18, 2020 (\$ Billions)	Net Worth Mar. 18, 2021 (\$ Billions)	1 Year Wealth Growth (\$ Billions)	1 Year % Wealth Growth	Number of Billionaires
Utah	\$5.2	\$6.2	\$1.0	19.2%	4
Virginia	\$41.2	\$55.7	\$14.5	35.2%	7
Washington	\$321.4	\$456.0	\$134.6	41.9%	14
West Virginia	\$1.2	\$0.0	(\$1.0)	-100.0%	0
Wisconsin	\$39.4	\$51.9	\$12.5	31.7%	8
Wyoming	\$55.9	\$60.2	\$4.3	7.7%	5
<b>NO STATE TOTAL</b>	\$59.8	\$114.6	\$54.8	91.6%	24

Source: [Forbes data analyzed by Americans for Tax Fairness and Institute for Policy Studies](#), March 18, 2021

About ATF: [Americans for Tax Fairness](#) is a diverse campaign of more than 420 national, state and local endorsing organizations united in support of a fair tax system that works for all Americans. It has come together based on the belief that the country needs comprehensive, progressive tax reform that results in greater revenue to meet our growing needs.

About IPS: The [Institute for Policy Studies](#) is a multi-issue research center that has conducted ground-breaking research on inequality for more than 20 years. The IPS Program on Inequality and the Common Good, and the [Inequality.org](#) website, provide research, advocacy and policy development on issues related to economic inequality.

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