

Ford Webb Associates

Americans for Tax Fairness
Americans for Tax Fairness Action Fund
Executive Director

Background

Americans for Tax Fairness (ATF) is a diverse national campaign of national, state, and local endorsing organizations united in support of a fair federal tax system. We believe it is critical for the federal government to raise trillions of dollars in new tax revenue from the wealthy and corporations in order to create an economy that works for all. This revenue will help grow the economy in an equitable and just way, creating good-paying jobs and providing essential public services. We view a fair tax system as a vital step towards racial equity and confronting a long history of economic injustice.

ATF operates a dynamic campaign that includes strategic planning, coalition management, public education, lobbying, polling and messaging research, national and state communications strategies, a robust social media presence, field mobilization, and production of policy and public education materials. ATF Action Fund is a 501(c)(4) sister organization to ATF.

Current Circumstances

Since 2012, ATF has played a vital role convening progressive groups and communities to support comprehensive federal tax reform. The recent passage of the Inflation Reduction Act was a key victory in moving to a fairer tax code. Our power and our impact arise from our coalition partners, and the coalition is committed to continuing the effective work of the two organizations under a new leader.

We operate as a nimble campaign organization, punching well above our weight and exciting support nationwide and from a richly diverse and influential coalition. We have a very capable, small staff, ready to work with a new leader, with administrative services provided by the New Venture Fund. We are financially solid and are open to adding more staff, to be determined by the new Executive Director, to achieve the best constellation of skills needed to advance our agenda. ATF operates as a virtual office, but the new Executive Director needs to be located in the Washington, D.C. region and may decide it is advantageous to have a physical office there.

The most important skills in a new executive director are to provide strategic vision, leadership to the staff and the coalition, a campaign orientation that is focused on legislative action and political action, the know-how to drive a content-driven agenda, strong messaging and communications, and a proven ability to raise money from foundations and major donors. Effective communications and persuasive messaging with a widely diverse array of coalition partners, allied organizations and citizens is critical, as is the ability to establish a durable and influential relationship with key policy makers and their advisors. This is a role that calls for progressive values and a commitment to diversity and inclusion.

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To date, our board has provided supportive managerial and fiduciary oversight. When the new Executive Director is in place, we will work with them to reshape the board to best advance our mission and support the agenda of our new leader. The Executive Director will report to the Advisory Board.

Qualifications and Experience

The ideal candidate for this position will be an inspirational, dynamic, resourceful, and flexible leader who embraces our anti-racist, anti-sexist and progressive values, has a successful track record working to advance progressive values and policies, is skilled as a campaigner, coalition builder, political strategist and fundraiser, who brings an intellectual curiosity and an open mind.

Candidates' skills and experience should include:

- Significant experiences developing and implementing successful legislative and/or political campaigns that advance progressive economic issues, working within intersectional movements, and building coalitions.
- A proven track record raising funds from foundations, major donors and online activists, and in developing organization budgets and managing finances.
- Knowledge of and/or capacity to understand federal tax, budget and economic policy.
- Being a senior leader in advocacy and/or political organizations and managing senior staff to perform at a high level.
- Proven experience as a coalition builder, particularly with unions, think tanks, advocacy groups and state-based organizations.
- Strong communications skills including crafting campaign messages, writing, public speaking and experience working with traditional and digital media.
- A commitment to building a diverse staff and coalition.
- Knowledge of and/or capacity to understand the regulatory differences and necessary separation of C3 and C4 activities.
- Understanding the role of power building and engaging local level grassroots engagement in order to advance the progressive revenue at the federal level.

Compensation

This is a full-time, non-exempt position that provides a competitive salary and benefits. The salary range is \$150,000 to \$175,000 depending on experience. A competitive employee benefit package includes employer-paid health, dental and vision insurance, 3% employer match on 401K contributions, pre-tax transportation benefits, and paid holidays, vacation, sick and volunteer time off.

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Application

Please submit a resume and cover letter to: ATF@fordwebb.com

The position will remain open until filled. Our goal is to have the new Executive Director in place in time to work with the new Congress in January 2023.

Our consultant, Ted Ford Webb, will welcome inquiries from those who would like to explore this opportunity in more detail. He can be reached at the email address above.

Americans for Tax Fairness is a project of New Venture Fund (NVF), and Americans for Tax Fairness Action Fund is a project of the Sixteen Thirty Fund, which are 501(c)(3) and 501(c)(4) public charities that incubate new and innovative public-interest projects and grant-making programs. Services provided by both organizations include financial administration, grants management and employee benefits. They are committed to attracting, developing, and retaining exceptional people, and to creating a work environment that is dynamic, rewarding and enables each of us to realize our potential. Both organization's work environments are safe and open to all employees and partners, respecting the full spectrum of race, color, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law in the locality and/or state in which you are working.

To center the safety and well-being of their employees, New Venture Fund and Sixteen Thirty Fund require that any employee who is required to conduct in-person activities for their job must be fully vaccinated against COVID-19 within four weeks of their start date. This position may require candidates to be fully vaccinated against COVID-19. Accommodations may be sought and approved in accordance with the law by contacting human resources at hr@newventurefund.org.

9/26/22