ONLINE NATIONWIDE TAX POLL

		Voters Nationwide N=1000	Pers Ind Voters N=365
Q14. I know it's a long way off, but thinking about the 2020 election for President, do you plan on voting for Republican Donald Trump or the Democratic nominee?	Republican Donald Trump	28%	5%
	Democratic nominee	45%	13%
	Neither / Other	8%	27%
	Don't know	19%	54%
Q15. Would you say that you are definitely voting for Donald Trump or could you still change your mind?	Definitely voting for Trump	22%	0%
	Could still change mind	5%	4%
	Not supporting Trump	*72%*	*95%*
	Don't Know	0%	0%
Q15. Would you say that you are definitely voting for the Democratic nominee or could you still change your mind?	Definitely voting for the Democratic nominee	40%	0%
	Could still change mind	5%	12%
	Not supporting the Democratic nominee	*55%*	*87%*
	Don't Know	1%	1%
Q16. Thinking about the job Donald Trump is doing as president, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Donald Trump is doing as president?	Strongly approve	18%	4%
	Somewhat approve	21%	33%
	Total Approve	**39%**	**37%**
	Somewhat disapprove	11%	22%
	Strongly disapprove	47%	35%
	Total Disapprove	**58%**	**57%**
	Don't know	3%	6%
Q17. Thinking about the job Donald Trump is doing on the <u>economy</u>, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Donald Trump is doing on the <u>economy</u>?	Strongly approve	23%	15%
	Somewhat approve	21%	34%
	Total Approve	**44%**	**49%**
	Somewhat disapprove	15%	20%
	Strongly disapprove	36%	23%
	Total Disapprove	**51%**	**43%**
	Don't know	5%	8%
Q18. Thinking about the job Donald Trump is doing on <u>taxes</u>, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Donald Trump is doing on <u>taxes</u>?	Strongly approve	18%	9%
	Somewhat approve	20%	27%
	Total Approve	**38%**	**36%**
	Somewhat disapprove	15%	26%
	Strongly disapprove	41%	27%
	Total Disapprove	**56%**	**54%**
	Don't know	6%	11%

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ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

[VOTERS NATIONWIDE]		Voters Nationwide N=1000		Pers Ind Voters N=365
		1st Choice	1st/2nd Combined	1st/2nd/3rd Combined
Q19-21. Which of the following do you think should be the biggest issue priority for our country right now?	Improving education	3%	9%	19%
	Making the rich pay their fair share in taxes	10%	21%	31%
	Making healthcare more affordable	20%	39%	50%
	Reducing the deficit	7%	17%	26%
	Protecting Social Security and Medicare from budget cuts	13%	28%	45%
	Combatting climate change	9%	15%	23%
	Improving the country's infrastructure	6%	15%	28%
	Strengthening our national security	8%	19%	27%
	Expanding skills training programs	1%	3%	6%
	Improving border security	14%	22%	27%
	Other	4%	5%	6%
	Don't Know	3%	4%	4%

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ONLINE NATIONWIDE TAX POLL

[PERSUADABLE INDEPENDENTS]		Voters Nationwide N=1000		Pers Ind Voters N=365
		1st Choice	1st/2nd Combined	1st/2nd/3rd Combined
Q19-21. Which of the following do you think should be the biggest issue priority for our country right now?	Improving education	2%	9%	20%
	Making the rich pay their fair share in taxes	8%	19%	27%
	Making healthcare more affordable	22%	38%	47%
	Reducing the deficit	11%	22%	33%
	Protecting Social Security and Medicare from budget cuts	18%	32%	47%
	Combatting climate change	4%	10%	14%
	Improving the country's infrastructure	9%	20%	34%
	Strengthening our national security	8%	17%	25%
	Expanding skills training programs	1%	3%	6%
	Improving border security	7%	16%	24%
	Other	4%	5%	6%
	Don't Know	4%	5%	6%
Q22. Which of the following do you consider more important when determining whether someone is 'rich'?	Total assets and net worth		72%	70%
	Annual income		20%	18%
	Don't Know		9%	12%

ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

	Voters Nationwide N=1000	Pers Ind Voters N=365
Q23. What do you think is the biggest problem with the U.S. tax system? [SPLIT B] [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]		
The rich and companies don't pay enough / Benefits the wealthy	31%	32%
Middle class and poor are paying too much in taxes	19%	18%
Too many tax breaks / exemptions / loopholes	14%	18%
Unfair (General)	16%	12%
It's too complicated / needs to be simplified	11%	10%
Taxes are too high (in general)	13%	11%
Too much on the spending side	4%	6%
The Debt / Deficit	1%	1%
No problem with the tax code	0%	0%
Other	10%	11%
Don't Know	8%	8%
Q24. At what level of annual income per year do you consider someone to be "rich"? [SPLIT A] [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]		
$100k or less	17%	18%
$101k - $249k	14%	13%
$250k - $499k	13%	14%
$500k	12%	15%
$501k - $1,000,000	20%	16%
$1,000,000+	9%	12%
Based on net worth / wealth instead of income	2%	2%
Other	7%	2%
Don't Know	9%	10%

ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

		Voters Nationwide N=1000	Pers Ind Voters N=365
Q25. From the annual income levels below, please select the LOWEST income level PER YEAR that you would consider someone to be 'rich'. **[SPLIT B]**	$100,000	12%	11%
	$150,000	7%	6%
	$200,000	9%	9%
	$250,000	13%	10%
	$300,000	8%	9%
	$400,000	5%	4%
	$500,000	17%	19%
	$750,000	3%	4%
	$1,000,000	11%	10%
	$2,000,000	1%	1%
	$5,000,000 or more	6%	6%
	$250,000 and below	**42%**	**37%**
	$500,000 and below	**72%**	**69%**
	Don't Know	6%	9%
Q26. Thinking about raising taxes on the rich, do you strongly support, somewhat support, somewhat oppose or strongly oppose raising taxes on the rich?	Support - Strongly	46%	32%
	Support - Somewhat	29%	34%
	Total Support	**75%**	**66%**
	Oppose - Somewhat	9%	13%
	Oppose - Strongly	8%	6%
	Total Oppose	**18%**	**19%**
	Don't Know	7%	14%

Q27. What is the main reason that you would support raising taxes on the rich? **[SPLIT A] [ASKED IF 'SUPPORT' IN Q26; VOTERS NATIONWIDE N=503; PERS INDS N=123] [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]**

They can afford to / they have the expendable money	36%	41%
They're currently not paying their fair share	38%	35%
They exploit the loopholes / get too many tax breaks & write-offs	15%	17%
We need the money to pay for the govt. / pay for govt. programs	14%	13%
It will reduce the debt / deficit	8%	6%
Other	8%	9%
Don't Know	3%	5%

Q28. What is the main reason that you would oppose raising taxes on the rich? **[SPLIT A] [ASKED IF 'OPPOSE' IN Q26; VOTERS NATIONWIDE N=105; PERS INDS N=36] [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]**

The rich already pay the most taxes	33%	26%
They earned their money	12%	18%
It punishes success / is a disincentive to hard work	13%	8%
Everyone should be taxed at equal rates / we should have a flat tax	19%	9%
They're job creators / it would hurt the economy	23%	26%
Other	8%	13%
Don't Know	8%	10%

ONLINE NATIONWIDE TAX POLL

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		Voters Nationwide N=1000	Pers Ind Voters N=365
Q29. Do you think raising taxes on the rich would help the economy, hurt the economy, or not impact the economy? [SPLIT A]	Help economy	56%	41%
	Hurt economy	13%	15%
	Not have any impact on the economy	20%	30%
	Don't Know	11%	15%

Q30. How do you think raising taxes on the rich would help the economy? [SPLIT A] [ASKED IF 'HELP ECONOMY' IN Q29; VOTERS NATIONWIDE N=366; PERS INDS N=77] [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]

More money for the government / More money for government programs (ie, "More money for healthcare / infrastructure / programs for the poor")	39%	50%
More money for the economy	11%	6%
Reduce the debt / deficit	8%	10%
Increased buying power / more consumer spending among middle class	11%	12%
Reduces tax burden on the poor and middle class	11%	9%
Direct wealth redistribution / gives money to the poor & middle class / Reduces inequality	5%	2%
Because it's fair / the rich will pay their fair share	12%	12%
Other	8%	7%
Don't Know	7%	7%

Q31. Do you think raising taxes on the rich would help the middle class, hurt the middle class, or not have any impact on the middle class? [SPLIT B]	Help middle class	39%	23%
	Hurt middle class	17%	17%
	Not have any impact on the middle class	28%	38%
	Don't Know	16%	21%

Q32. How do you think raising taxes on the rich would help the middle class? [SPLIT B] [ASKED IF 'HELP MIDDLE CLASS' IN Q31; VOTERS NATIONWIDE N=245; PERS INDS N=47] [OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED]

Takes the tax burden off the middle class / would lower taxes for the middle class	51%	50%
More money for the government / More money for government programs (ie, "More money for healthcare / infrastructure / programs for the poor")	21%	16%
More money for the economy	1%	0%
To help reduce the debt / deficit	4%	6%
The rich are finally paying their fair share / it is fair	25%	29%
Other	5%	0%
Don't Know	6%	11%

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ONLINE NATIONWIDE TAX POLL

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		Voters Nationwide N=1000	Pers Ind Voters N=365
Q33. On the following screens are some different tax proposals. For each one, please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose that proposal.			
Q33A. Raising taxes on those with incomes of a million dollars a year or more [SPLIT A]	Support - Strongly	56%	44%
	Support - Somewhat	23%	29%
	Total Support	**79%**	**74%**
	Oppose - Somewhat	10%	17%
	Oppose - Strongly	8%	6%
	Total Oppose	**18%**	**22%**
	Don't know	3%	4%
Q33B. Raising taxes on those with incomes of $625,000 a year or more [SPLIT B]	Support - Strongly	46%	38%
	Support - Somewhat	32%	39%
	Total Support	**77%**	**76%**
	Oppose - Somewhat	10%	9%
	Oppose - Strongly	9%	8%
	Total Oppose	**19%**	**17%**
	Don't know	4%	7%
Q33C. Raising taxes on those earning $250,000 a year or more [SPLIT A]	Support - Strongly	32%	23%
	Support - Somewhat	31%	28%
	Total Support	**63%**	**52%**
	Oppose - Somewhat	18%	24%
	Oppose - Strongly	15%	18%
	Total Oppose	**33%**	**42%**
	Don't know	4%	6%
Q33D. Raising taxes on the richest 5% [SPLIT B]	Support - Strongly	54%	47%
	Support - Somewhat	25%	29%
	Total Support	**79%**	**76%**
	Oppose - Somewhat	9%	9%
	Oppose - Strongly	8%	7%
	Total Oppose	**17%**	**16%**
	Don't know	4%	8%

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		Voters Nationwide N=1000	Pers Ind Voters N=365
Q33E. Raising taxes on those whose household wealth exceeds $50 million [SPLIT A]	Support - Strongly	64%	52%
	Support - Somewhat	19%	29%
	Total Support	**83%**	**81%**
	Oppose - Somewhat	6%	9%
	Oppose - Strongly	8%	5%
	Total Oppose	**14%**	**14%**
	Don't know	4%	5%
Q33F. Raising taxes on those whose household wealth exceeds $10 million [SPLIT B]	Support - Strongly	60%	47%
	Support - Somewhat	22%	31%
	Total Support	**83%**	**78%**
	Oppose - Somewhat	7%	8%
	Oppose - Strongly	7%	7%
	Total Oppose	**14%**	**15%**
	Don't know	3%	7%
Q33G. Raising taxes on the richest 1% [SPLIT C - 1/3]	Support - Strongly	56%	50%
	Support - Somewhat	21%	20%
	Total Support	**77%**	**70%**
	Oppose - Somewhat	8%	10%
	Oppose - Strongly	10%	10%
	Total Oppose	**18%**	**20%**
	Don't know	5%	11%
Q33H. Raising taxes on the richest 1% and corporations [SPLIT D - 1/3]	Support - Strongly	60%	49%
	Support - Somewhat	21%	24%
	Total Support	**81%**	**73%**
	Oppose - Somewhat	8%	13%
	Oppose - Strongly	7%	6%
	Total Oppose	**15%**	**19%**
	Don't know	5%	8%
Q33I. Repealing the Trump tax cuts that benefit the rich and corporations [SPLIT B]	Support - Strongly	44%	35%
	Support - Somewhat	18%	24%
	Total Support	**62%**	**58%**
	Oppose - Somewhat	13%	14%
	Oppose - Strongly	16%	14%
	Total Oppose	**30%**	**28%**
	Don't know	9%	14%

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		Voters Nationwide N=1000	Pers Ind Voters N=365
Q33J. Raising taxes on those with incomes over $10 million dollars a year, so that anything they make above $10 million a year is taxed at 70% **[SPLIT A]**	Support - Strongly	47%	36%
	Support - Somewhat	20%	24%
	Total Support	**68%**	**61%**
	Oppose - Somewhat	12%	16%
	Oppose - Strongly	15%	14%
	Total Oppose	**27%**	**30%**
	Don't know	5%	10%
Q33K. Raising taxes on the richest 1% to raise trillions of dollars to help address the country's top priorities **[SPLIT E - 1/3]**	Support - Strongly	57%	48%
	Support - Somewhat	23%	28%
	Total Support	**80%**	**76%**
	Oppose - Somewhat	6%	6%
	Oppose - Strongly	8%	7%
	Total Oppose	**14%**	**12%**
	Don't know	6%	12%

ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

		Voters Nationwide N=1000	Pers Ind Voters N=365
[VOTERS NATIONWIDE]		**1st Choice**	**1st/2nd Combined**
Q34/35. Which of the following is the main reason that you support raising taxes on the rich? [**SPLIT B**] [**ASKED IF 'SUPPORT' IN Q26; N=475**]	The rich currently don't pay their fair share in taxes	29%	44%
	The rich can afford to pay more in taxes	13%	25%
	Higher taxes on the rich could be used to increase funding for education, healthcare and other priorities	25%	51%
	Higher taxes on the rich could be used to reduce the deficit	9%	26%
	Higher taxes on the rich could be used to reduce income inequality	10%	22%
	Higher taxes on the rich will help grow the economy for everyone	11%	24%
	Other	1%	2%
	Don't Know	2%	4%

		1st Choice	1st/2nd Combined
[PERSUADABLE INDEPENDENTS]			
Q34/35. Which of the following is the main reason that you support raising taxes on the rich? [**SPLIT B**] [**ASKED IF 'SUPPORT' IN Q26; N=126**]	The rich currently don't pay their fair share in taxes	35%	54%
	The rich can afford to pay more in taxes	10%	27%
	Higher taxes on the rich could be used to increase funding for education, healthcare and other priorities	20%	30%
	Higher taxes on the rich could be used to reduce the deficit	13%	37%
	Higher taxes on the rich could be used to reduce income inequality	8%	19%
	Higher taxes on the rich will help grow the economy for everyone	10%	21%
	Other	2%	4%
	Don't Know	2%	5%

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		Voters Nationwide N=1000	Pers Ind Voters N=365

[VOTERS NATIONWIDE]		**1st Choice**	**1st/2nd Combined**
Q36/37. Which of the following do you think is the biggest problem with the tax system in the United States? [SPLIT A]	The rich don't pay enough in taxes	16%	40%
	The middle class and working families pay too much in taxes	29%	44%
	The tax system is too complicated	13%	25%
	The tax system has too many loopholes	24%	45%
	Corporations don't pay enough in taxes	10%	28%
	Low income households don't pay enough in taxes	2%	4%
	Other	2%	3%
	Don't Know	4%	5%

[PERSUADABLE INDEPENDENTS]		**1st Choice**	**1st/2nd Combined**
Q36/37. Which of the following do you think is the biggest problem with the tax system in the United States? [SPLIT A]	The rich don't pay enough in taxes	13%	29%
	The middle class and working families pay too much in taxes	27%	47%
	The tax system is too complicated	13%	26%
	The tax system has too many loopholes	31%	53%
	Corporations don't pay enough in taxes	5%	22%
	Low income households don't pay enough in taxes	2%	5%
	Other	3%	4%
	Don't Know	5%	7%

ONLINE NATIONWIDE TAX POLL

N=1300 Likely 2020 Voters (1000 Nationwide + 100 OS of Pers Inds + 100 OS each of WI and IA Voters)

	Voters Nationwide N=1000	Pers Ind Voters N=365

Q38. On each of the following screens you will see some statements from people who support raising taxes on the rich. For each screen, please select the statement that you find MOST CONVINCING as a reason to raise taxes on the rich and then the statement that you find LEAST CONVINCING as a reason to raise taxes on the rich.

[VOTERS NATIONWIDE]	*Top Choice	Top 3 Choices	**Scores
[TAX FAIRNESS] The rich take advantage of many tax loopholes, leaving the rest of us to pick up the tab, even as they've gotten richer. We need to raise taxes on the rich so they pay their fair share, and make our tax system fairer for working families.	21%	55%	14.6
[DEBT/MEDICARE] The recent tax cuts for the rich increased the debt by nearly 2 trillion dollars and put funding for Medicare, Medicaid, and Social Security at risk. We need to raise taxes on the rich to make sure these programs are protected.	22%	50%	14.0
[INVEST IN PRIORITIES] Raising taxes on the rich will allow us to invest in key priorities such as improving education, lowering healthcare costs and repairing and upgrading our infrastructure, such as our crumbling roads, bridges and tunnels.	15%	46%	13.0
[THEY CAN AFFORD IT] The richest 1% now own nearly 40% of the nation's wealth. The rich can afford to pay more in taxes to give back to the country that has given them so much.	13%	33%	10.4
[BROKEN PROMISE] Working Americans were sold a promise that lowering taxes for so-called "job creators" would lead to increased investment and better paying jobs. Instead, the rich used those tax breaks to make themselves richer. It's time for them to give the taxpayers their money back.	8%	27%	9.8
[OUTSOURCING & PROFIT SHIFTING] The recent tax cuts encourage corporations to outsource jobs by lowering the tax rate on offshore profits. We need to make sure corporations pay their fair share by taxing offshore profits at the same rate as profits here at home.	7%	24%	8.5
[INCOME INEQUALITY] Income inequality in the U.S. is now at its highest level in decades. We need to raise taxes on the rich in order to reduce income inequality so that middle- and lower-income Americans can share in more of our country's growth.	5%	20%	8.2
[HELP ECONOMY] Raising taxes on the rich will help grow our economy for everyone because right now, our tax system rewards the rich for hoarding profits. This increases inequality and blocks real opportunity for everyday people, while starving the middle-class of much needed investments and protections.	4%	20%	9.5
[REDUCING DISPARITIES] As the gap between the rich and everyone else has grown over the past decade, economic disparities along gender, racial and regional lines have grown even more. We need to raise taxes on the rich to reduce these disparities and level the playing field for all Americans.	4%	17%	7.4
[IMPROVE DEMOCRACY] Raising taxes on the rich will help our democracy and make Washington less dysfunctional by reducing the amount of money the rich can spend to influence our politics.	2%	8%	4.4

*Percentage of respondents selecting statement as their top/top 3 choice(s).

**Unlike the top choice columns, which only include the "most convincing" results, the Scores incorporate the "least convincing" results as well. The scores for all items add up to 100 and an item with a score of 10 is twice as effective as an item with a score of 5.

ONLINE NATIONWIDE TAX POLL

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	Voters Nationwide N=1000	Pers Ind Voters N=365

Q38. **[CONT'D]** On each of the following screens you will see some statements from people who support raising taxes on the rich. For each screen, please select the statement that you find MOST CONVINCING as a reason to raise taxes on the rich and then the statement that you find LEAST CONVINCING as a reason to raise taxes on the rich.

[PERSUADABLE INDEPENDENTS]	*Top Choice	Top 3 Choices	**Scores
[TAX FAIRNESS] The rich take advantage of many tax loopholes, leaving the rest of us to pick up the tab, even as they've gotten richer. We need to raise taxes on the rich so they pay their fair share, and make our tax system fairer for working families.	24%	58%	15.1
[DEBT/MEDICARE] The recent tax cuts for the rich increased the debt by nearly 2 trillion dollars and put funding for Medicare, Medicaid, and Social Security at risk. We need to raise taxes on the rich to make sure these programs are protected.	21%	52%	14.2
[INVEST IN PRIORITIES] Raising taxes on the rich will allow us to invest in key priorities such as improving education, lowering healthcare costs and repairing and upgrading our infrastructure, such as our crumbling roads, bridges and tunnels.	13%	40%	12.5
[THEY CAN AFFORD IT] The richest 1% now own nearly 40% of the nation's wealth. The rich can afford to pay more in taxes to give back to the country that has given them so much.	12%	36%	11.0
[BROKEN PROMISE] Working Americans were sold a promise that lowering taxes for so-called "job creators" would lead to increased investment and better paying jobs. Instead, the rich used those tax breaks to make themselves richer. It's time for them to give the taxpayers their money back.	9%	26%	9.6
[OUTSOURCING & PROFIT SHIFTING] The recent tax cuts encourage corporations to outsource jobs by lowering the tax rate on offshore profits. We need to make sure corporations pay their fair share by taxing offshore profits at the same rate as profits here at home.	7%	27%	8.8
[INCOME INEQUALITY] Income inequality in the U.S. is now at its highest level in decades. We need to raise taxes on the rich in order to reduce income inequality so that middle- and lower-income Americans can share in more of our country's growth.	4%	19%	8.1
[HELP ECONOMY] Raising taxes on the rich will help grow our economy for everyone because right now, our tax system rewards the rich for hoarding profits. This increases inequality and blocks real opportunity for everyday people, while starving the middle-class of much needed investments and protections.	3%	18%	9.1
[REDUCING DISPARITIES] As the gap between the rich and everyone else has grown over the past decade, economic disparities along gender, racial and regional lines have grown even more. We need to raise taxes on the rich to reduce these disparities and level the playing field for all Americans.	4%	16%	7.2
[IMPROVE DEMOCRACY] Raising taxes on the rich will help our democracy and make Washington less dysfunctional by reducing the amount of money the rich can spend to influence our politics.	3%	8%	4.3

*Percentage of respondents selecting statement as their top/top 3 choice(s).

**Unlike the top choice columns, which only include the "most convincing" results, the Scores incorporate the "least convincing" results as well. The scores for all items add up to 100 and an item with a score of 10 is twice as effective as an item with a score of 5.

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ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

		Voters Nationwide N=1000	Pers Ind Voters N=365
Q40. On the following screens are statements from people who oppose raising taxes on the rich. For each one, please indicate whether that statement would make you much less likely to support raising taxes on the rich, somewhat less likely, only a little less likely, or no less likely to support raising taxes on the rich.			
Q40A. [HURT ECONOMY] Raising taxes on the rich will hurt our economy by increasing the burden on thousands of small business owners. Higher taxes on small business owners will mean fewer jobs and lower wages for American workers.	Much less likely	17%	16%
	Somewhat less likely	16%	16%
	Only a little less likely	22%	19%
	No less likely	35%	32%
	Don't Know	11%	16%
Q40B. [RICH PAY THEIR FAIR SHARE] America's tax system has many problems, but the rich not paying enough is not one of them. The richest 3% of Americans earn 29% of the nation's income but pay 51% of all income taxes.	Much less likely	15%	12%
	Somewhat less likely	15%	15%
	Only a little less likely	20%	20%
	No less likely	36%	34%
	Don't Know	14%	19%
Q40C. [WASTEFUL SPENDING] Raising taxes on the rich will just lead to bigger government and more wasteful government spending. Taxes in the U.S. are high enough already. Instead of raising taxes on job creators, we should focus on reducing government waste and spending our tax dollars more effectively. [SPLIT A]	Much less likely	17%	16%
	Somewhat less likely	18%	16%
	Only a little less likely	20%	21%
	No less likely	35%	32%
	Don't Know	10%	15%
Q40D. [PUNISHING SUCCESS] Raising taxes on the rich would unfairly punish people for their success. We should be doing more to encourage and reward hard work.	Much less likely	16%	13%
	Somewhat less likely	14%	13%
	Only a little less likely	17%	19%
	No less likely	44%	41%
	Don't Know	8%	13%
Q40E. [RAISE TAXES ON YOU TOO] When politicians claim they will raise taxes on the rich, you should watch your wallet. The truth is that they will also raise taxes on average working people and you will end up paying more in taxes. [SPLIT B]	Much less likely	20%	18%
	Somewhat less likely	20%	16%
	Only a little less likely	19%	20%
	No less likely	28%	26%
	Don't Know	13%	20%

ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

			Voters Nationwide N=1000		Pers Ind Voters N=365
[VOTERS NATIONWIDE]		Initial	After Pos Msgs Only N=651	After Neg Msgs Only N=649	After Both
After reading those messages, once again, do you strongly support, somewhat support, somewhat oppose or strongly oppose raising taxes on the rich?	Support - Strongly	46%	53%	42%	46%
	Support - Somewhat	29%	27%	31%	28%
	Total Support	**75%**	**80%**	**74%**	**73%**
	Oppose - Somewhat	9%	6%	10%	9%
	Oppose - Strongly	8%	9%	10%	10%
	Total Oppose	**18%**	**15%**	**20%**	**18%**
	Don't Know	7%	5%	7%	8%

ONLINE NATIONWIDE TAX POLL

March 15-20, 2019

N=1300 Likely 2020 Voters (1000 Nationwide + 100 OS of Pers Inds + 100 OS each of WI and IA Voters)

		Voters Nationwide N=1000	Pers Ind Voters N=365
QUESTIONS FOR CLASSIFICATION PURPOSES			
Q1. Just to make sure we have a representative sample, do you consider yourself White, African American or Black, of Hispanic or Latino origin, Asian American, or of another race?	White	68%	72%
	African American or Black	12%	8%
	Hispanic or Latino	12%	9%
	Asian American	6%	8%
	Other	2%	3%
Q6-9. Party Self-ID	Strong Democrat	17%	0%
	Not so strong Democrat	11%	0%
	Indep/lean Democrat	12%	12%
	Strong Republican	15%	0%
	Not so strong Republican	11%	0%
	Indep/lean Republican	10%	26%
	Independent	19%	62%
	Other	2%	0%
	Don't Know	2%	0%
Q10. What is your gender?	Male	45%	47%
	Female	55%	53%
Q11. Age	18-34	22%	21%
	35-49	24%	17%
	50-64	28%	36%
	65+	26%	27%
	[VOL] Refused	0%	0%
Q12. What is the last year of schooling you have completed?	1st - 11th grade	1%	1%
	High school graduate	17%	14%
	Vocational or technical	4%	4%
	Some college, but no degree	23%	22%
	Associate degree	12%	17%
	4-year college graduate or bachelors degree	27%	24%
	Graduate school or advanced degree	16%	18%
	Don't know	0%	0%
Q42. Politically speaking do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?	Very liberal	11%	3%
	Somewhat liberal	14%	5%
	Moderate	38%	63%
	Somewhat conservative	20%	19%
	Very conservative	12%	5%
	Don't Know	5%	7%

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ONLINE NATIONWIDE TAX POLL

		Voters Nationwide N=1000	Pers Ind Voters N=365
Q43. Are you a current or retired member of a labor union, or is anyone in your household a current or retired member of a labor union?	Yes, I am a current labor union member	6%	5%
	Yes, I am a retired labor union member	7%	7%
	Yes, a member of my household is a current or retired labor union member	7%	8%
	No, I have never been in a labor union, nor has anyone in my household	76%	77%
	Don't Know	4%	3%
Q44. Who did you vote for in the 2016 presidential election:	Donald Trump	36%	34%
	Hillary Clinton	41%	24%
	Jill Stein	2%	4%
	Gary Johnson	5%	12%
	Other	5%	13%
	Did not vote	9%	10%
	Don't know	2%	4%
Q45. Which of the following categories best describes your total household income:	Under $25,000	15%	13%
	$25,001-$50,000	23%	24%
	$50,001-$75,000	19%	16%
	$75,001-$100,000	16%	13%
	$100,001-$150,000	14%	17%
	Over $150,000	8%	11%
	Don't Know / Refuse to say	5%	7%
Q56. Region	Central	20%	23%
	Eastern	25%	23%
	Southern	24%	23%
	Western	32%	31%

**Due to rounding, "totals" of the individual components may differ by +/-1.

***Q1-12 moved to the demographics section.

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