Sept. XX, 2018

**MEDIA ADVISORY**

**GROUPS TO DEMAND THAT [MOC NAME] OPPOSE MORE BIG TAX BREAKS FAVORING THE 1% IN U.S. HOUSE VOTE NEXT WEEK**

*State Analysis Shows How Round 2 of Trump-GOP Tax Cuts Would Benefits [State’s] Richest 1% While Putting Medicare, Medicaid and SNAP at Risk*

**[CITY, STATE] –** A coalition of local groups will hold a rally and news conference outside the offices of [Insert MOC] on [Day, Time] to demand that he oppose a second round of tax cuts that House Speaker Paul Ryan is [planning to have the House vote on next week](https://www.bloomberg.com/news/articles/2018-09-05/ryan-says-tax-cut-2-0-vote-still-planned-despite-salt-hangups?utm_source=google&utm_medium=bd&cmpId=google) before members of Congress return home for a final stretch of election campaigning. They will also release a report highlighting how this second round of tax cuts, which will cost $3 trillion – 50% more than the $2 trillion cost of the first round of tax cuts that became law in December – is a good deal for the wealthiest in [state] but bad for working families here.

The report will show how [state’s] richest 1% (those making an average income of $762,000 or more) would benefit from the legislation to be voted on, but it would threaten vital services for the state’s working families. President Trump and Republicans in Congress proposed budgets that would slash trillions of dollars from Medicare, Medicaid, the Affordable Care Act and many other critical services West Virginians depend on after passing the first round of tax breaks in December.

[The new tax cut legislation](https://www.washingtonpost.com/business/2018/09/13/new-estimate-gops-second-tax-cuts-would-add-trillion-deficit/?utm_term=.9210c8da33b6) would permanently extend the 2017 tax law’s provisions affecting individuals and businesses that are slated to expire after 2025. Most of those tax breaks benefit the wealthy. [Insert MOC] voted in favor of/against that legislation. State leaders will call on him/her to firmly oppose this latest measure that could lead to even more cuts in health care, education and critical safety net services.

**Who:**  [Name of Organization/individuals]

**What: News conference to demand [Insert MOC] vote against new tax breaks being voted on next week in Washington and to release analysis showing negative impact of legislation on [state] families.**

**Where: [Insert location, Street Address, Zip, State]**

**When:** [Date and Time]

Contact:

[Name]

[Organization]

[Phone number]

[Email]

Sept. XX, 2018

For Immediate Release **– MODEL FOR WEST VIRGINIA**

**GROUPS RALLY AT [REP. NAME] OFFICE DEMANDING S/HE VOTE AGAINST NEW TAX CUTS THAT WILL RESULT IN CUTS TO MEDICARE & MEDICAID**

*Massive New Trump-GOP Tax Cuts Being Voted on in U.S. House Next Week Are Good Deal for Richest 1%, Bad Deal for [State] Families*

**[CITY, STATE] ––** A coalition of local groups held a rally and news conference today outside the offices of Rep. Name to demand that s/he oppose a second round of tax breaks that House Speaker Paul Ryan is planning to [have the U.S. House vote on the week](https://www.bloomberg.com/news/articles/2018-09-05/ryan-says-tax-cut-2-0-vote-still-planned-despite-salt-hangups?utm_source=google&utm_medium=bd&cmpId=google) of Sept. 24 before members of Congress return home for the final stretch of election campaigning.

The groups also released a [report](https://americansfortaxfairness.org/wp-content/uploads/WV-TaxScam2-Fact-Sheet.pdf) by Americans for Tax Fairness highlighting how this second round of tax breaks will cost $3 trillion – 50% more than the $2 trillion cost of the first round of tax cuts that became law in December – and is a good deal for the wealthy in [State] but bad for working families here.

Weeks after the first tax cuts were enacted, President Trump’s budget proposed [cutting $1.3 trillion from Medicare, Medicaid and the Affordable Care Act](https://www.cbpp.org/research/health/health-proposals-in-presidents-budget-would-reduce-health-insurance-coverage-and) to shrink the deficit which increased by $2 trillion because of the unpaid tax breaks in the December law**.** Not long after that, House Republicans proposed [slashing $5 trillion from critical services](https://www.cbpp.org/research/federal-budget/house-gop-budget-retains-tax-cuts-for-the-wealthy-proposes-deep-program-cuts), including $2 trillion from Medicare, Medicaid and the Affordable Care Act. Lawmakers are likely to propose even deeper cuts to these services if the second round of tax cuts become law.

The report shows that the state’s richest 1% will receive an average tax cut of [insert number from p.1 of report] in 2026, the year the new tax cuts would become effective. Their average income that year would be at least [insert number from report]. That’s on top of the [insert number from report] tax cut they are receiving this year and in future years from the first round of tax cuts passed by Congress in late 2017. Tax cut estimates are by the Institute on Taxation and Economic Policy.

The report details a list of items and services that could be paid for in [State] in 2026 if lawmakers invested in families rather than in more tax breaks for the rich including:

* Give each of the state’s XX,XXX teachers an $X,XXX raise.
* Pay the federal share of Medicaid health coverage for [XX,XXX state enrollees](https://www.kff.org/medicaid/state-indicator/medicaid-spending-per-full-benefit-enrollee/?currentTimeframe=0&sortModel=%7B%22colId%22:%22Location%22,%22sort%22:%22asc%22%7D).
* Provide each of the state’s estimated XXX,XXX Medicare beneficiaries with $XXX to assist with out-of-pocket healthcare costs. (The average Medicare beneficiary pays over [$3,000 annually](https://www.commonwealthfund.org/publications/issue-briefs/2017/may/medicare-beneficiaries-high-out-pocket-costs-cost-burdens-income) for such costs.)
* Cover the costs of SNAP nutrition assistance for XX,XXX state residents in households that struggle to put food on the table. This is XX% of [the XXX,XXX people currently receiving nutrition assistance](https://drive.google.com/drive/u/0/folders/1S7_k5MHPoBPJcAA3F0sqi2BQye8JnnyU) in the state.

For the full report on the effects of the proposed tax cuts on [State], go [HERE](https://americansfortaxfairness.org/wp-content/uploads/WV-TaxScam2-Fact-Sheet.pdf).

“There is no evidence that the first round of massive tax cuts has worked to create more jobs or increase wages for working families in [State]” said XXXXX XXXXXX of XXXXXXX. “The tax cuts overwhelmingly favor the wealthy, explode the national debt and threaten huge cuts to vital services like Medicare and Medicaid to pay for them. Now, the Republicans in Congress, including our own [Rep. Name], are intent on rushing through another tax scam that is just more of the same – the wealthy win and {State] families will lose.”

[The new tax cut legislation](https://www.washingtonpost.com/business/2018/09/13/new-estimate-gops-second-tax-cuts-would-add-trillion-deficit/?utm_term=.9210c8da33b6) would permanently extend the 2017 tax law’s provisions affecting individuals and businesses that are slated to expire after 2025. Most of those tax breaks benefit the wealthy. [Rep. Name] [voted in favor of that legislation](http://clerk.house.gov/evs/2017/roll699.xml), [as did others including…]. [Senator Name] [opposed the measure](https://www.senate.gov/legislative/LIS/roll_call_lists/roll_call_vote_cfm.cfm?congress=115&session=1&vote=00323).

“There is no justification for more tax cuts for the wealthy when the first round of tax cuts has failed to live up to the many promises politicians in Washington claimed,” said Name, Organization. “We’re still waiting for those $4,000 raises that [President Trump promised](https://www.washingtonpost.com/news/wonk/wp/2017/10/16/the-average-american-family-will-get-4000-from-tax-cuts-trump-team-claims/?utm_term=.754815fbe154) corporations would give employees due to their steep tax cuts. Instead, we’re looking at deep cuts from Washington for critical services like public education, food stamps, Medicare, Medicaid and the Affordable Care Act because of those huge tax cuts for the wealthy and big corporations that have already occurred. We sure don’t need more of those.”

XXXXXXX urged [State] residents to contact their Congressional representative and encourage him/her to no vote on the latest tax bill that mostly benefits the wealthy when it comes to a vote later this month.

Contact:

[Name]

[Organization]

[Phone number]

[Email]