**[SAMPLE MEDIA ADVISORY]**

**MEDIA ADVISORY**

June XX, 2018

**SIX-MONTH REPORT CARD ON TRUMP-GOP TAX CUTS**

**TO BE ANNOUNCED AT NEWS CONFERENCE [THURSDAY]**

*Groups Will Deliver Report Card to [Name of Member of Congress] [Who Voted for the Tax Bill] Showing How the Measure Affects Employers, Workers, Families and Health Care in [State]*

**[CITY, STATE] –** [A coalition of groups or organization name] will hold a news conference on [day and date] at the office of [Member of Congress] to present a *Six-Month Report Card* showing how the Trump-GOP tax cuts are affecting workers and families and the health care system in [STATE].

The report card, which marks the six-month anniversary of the signing of the Tax Cuts and Jobs Act on December 22, 2017, will grade the results of the tax cuts in several categories -- fairness, effect on workers’ pay, effects of the $1.9 trillion cost, and protection of healthcare.

A separate report will be issued that shows how businesses in [STATE/or the U.S.] have benefitted from the tax cuts, and how they’ve shared those benefits with CEOs, shareholders and workers. The report is based on data from numerous authoritative sources.

A second report will be issued showing how the tax law eliminated a key provision of the Affordable Care Act, which is causing health insurance premiums to spike in [STATE] and will result in many low- and moderate-income people in [STATE] losing their health care coverage in coming years.

Following the news conference, the groups will deliver copies of the report card to [NAME of member of Congress], who voted [in favor of the Trump-GOP tax cuts and to repeal the Affordable Care Act].

**WHO: [Name of group(s)]**

**WHAT: To announce a Six-Month Report Card on the Effects of the Trump-GOP Tax Cuts on Businesses, Workers and Families in [STATE]**

**(An oversize report card will be featured along with two reports with state-specific data)**

**WHERE: [Address of the event – member of Congress office, or it could be the headquarters of a major corporation named in the “corporate” report]**

**WHEN: [Time and date]**

For more information, contact [name, phone number, email]

**Below are links to find out how your members of Congress voted on the tax bill and the ACA repeal bill:**

**Tax Cuts and Jobs Act**

House: <http://clerk.house.gov/evs/2017/roll699.xml>

Senate: <https://www.senate.gov/legislative/LIS/roll_call_lists/roll_call_vote_cfm.cfm?congress=115&session=1&vote=00323>

**Affordable Care Act**

House: <http://clerk.house.gov/evs/2017/roll256.xml>

Senate - "skinny repeal" July 28:

<https://www.senate.gov/legislative/LIS/roll_call_lists/roll_call_vote_cfm.cfm?congress=115&session=1&vote=00179>

**Sample media release is on the next page.**

**[SAMPLE MEDIA RELEASE]**

FOR IMMEDIATE RELEASE:

Date

**SCHOOL’S OUT: SIX-MONTH REPORT CARD**

**GIVES TRUMP-GOP TAX CUTS FAILING GRADES**

*Groups Release Reports on How Tax-Cut Law Benefits Corporations and the Wealthy, Not Workers and Families in [State] and Jeopardizes Health Care for Many Here*

**[City, State]** – Marking the six-month anniversary of the Trump-GOP tax cuts that were signed into law December 22, 2017, numerous [State] organizations released a [*Six-Month Report Card*](https://americansfortaxfairness.org/wp-content/uploads/atf-report-card-poster-rd1-v1-1.pdf) today explaining how the tax cuts have affected employers, workers, families and the state’s health care system. Not surprisingly, the massive Trump-GOP tax cuts, which cost $1.9 trillion, get a failing grade in each of five categories – fairness, increasing worker pay, overall cost, protecting healthcare and sharing the wealth.

The group(s) delivered the report card to [Member of Congress/Corporation named in the report]. Along with the report card, the group(s) released two [State] reports showing how the tax cuts are primarily benefiting wealthy corporations and their shareholders and failing to raise wages for employees; and showing how health insurance premiums are spiking in [State] and many state residents will be losing their health care coverage because the tax law repealed a key provision in the Affordable Care Act.

“President Trump and the GOP promised that these huge tax cuts would primarily help the middle class, give workers a $4,000 raise, and lead to major business investment,” said [Name, Title, Org.]. “It’s now been six months since the tax cut law was passed, and none of those promises have come true. The law gets an ‘F’ for failing to deliver.”

Key findings from the Pennsylvania report about employers and tax cuts [provide report URL link] show that:

* Only 20 Pennsylvania employers out of [230,000](https://www2.census.gov/programs-surveys/susb/tables/2015/us_state_totals_2015.xlsx) are providing quantifiable one-time bonuses or wage hikes due to the tax cuts
* Only 3.8% of Pennsylvania workers—232,000 out of [6.1 million](https://www.bls.gov/eag/eag.pa.htm)—have been promised one-time bonuses or wage hikes due to the tax cuts
* Just seven Pennsylvania companies will get $2.9 billion in tax cuts this year alone, which is 10 times more than the $278 million Pennsylvania workers have been promised in bonuses and wage hikes from tax cuts
* Nine Pennsylvania companies have announced they will spend $1.1 billion on stock buybacks since the tax cuts were passed. These mostly benefit wealthy CEOs and shareholders and are four times more than the $278 million Pennsylvania workers have been promised in bonuses and wage hikes.

“The Trump-GOP tax cuts are a disaster for health care in [State],” said [Name, Title, Org.]. First, the law repeals a key part of the Affordable Care Act, which will spike insurance premiums for many struggling families and older Americans near retirement age. Next, the tax cuts are jacking up the deficit giving conservatives in Congress an excuse to slash Medicare and Medicaid, and even Social Security.”

Key findings from the Pennsylvania report about the effects on the Affordable Care Act (ACA) [provide report URL link] show that:

* To help pay for tax cuts that mostly benefit the wealthy and corporations, the new tax law reaps $314 billion in savings by repealing a key part of the ACA, that requires those who can afford it to buy health insurance.
* As a result, 13 million Americans will lose health care coverage by 2025, according to the Congressional Budget Office, including 505,000 residents of Pennsylvania (state data exists in the ATF report and [here](https://www.americanprogress.org/issues/healthcare/news/2017/11/16/442906/senate-tax-bill-threatens-access-health-care/)].
* Insurance premiums are expected to spike by an average of 10% in most of the next ten years, or by $2,300 a year Pennsylvania in 2019 alone, for those who buy policies on the ACA’s individual market. [State estimates are [here](https://www.americanprogress.org/issues/healthcare/news/2017/11/16/442906/senate-tax-bill-threatens-access-health-care/) but actual health plan price increase requests for nine state are [here](https://www.americanprogress.org/issues/healthcare/news/2017/11/16/442906/senate-tax-bill-threatens-access-health-care/).]

Despite the failure of the tax cut law to live up to the promises by its supporters, President Trump and members of his party are proposing a second round of tax cuts for the wealthy that could cost another $1 trillion that we can’t afford. The resulting increase in the national debt will embolden conservatives to demand even more cuts to health care, education, nutrition services, housing and more.